AVA BURKE

AVABURKE.ME
AVA@AVABURKE.ME // (434)227-0490

MULTIDISCIPLINARY DESIGNER.
ARTIST.
WRITER.
CREATIVE PROBLEM-SOLVER.

EXPERIENCE

11.2016 - PRESENT
SAN FRANCISCO, CA & HOUSTON, TX

PARABOLA ARCHITECTURE
Graphic Designer/Copywriter

Led firm rebrand and website redesign. Wrote all website copy. Currently writing and designing a series of books placing Parabola's built work in conversation with theoretical principles, human-centered design, and sustainable architecture.

08.2016 - PRESENT
SAN FRANCISCO, CA

NEAR FUTURE SUMMIT
Creative Strategist

Design lead for all physical and digital collateral. Designed and secured custom sponsor activations for brand partners. Currently leading NFS website redesign, to launch in June 2017.

06.2015 - 03.2016
SEATTLE, WA

MS. FOUNDATION FOR WOMEN
Parsons Design Fellow

Led comprehensive rebrand of Northwest Health Law Advocates, a healthcare law and policy advocacy nonprofit, including a new logo, print collateral, and website.

01.2015 - 01.2016
NEW YORK, NY

THE EXTRAPOLATION FACTORY
Research Fellow/Ghostwriter

Researched, designed, and ghostwrote a book about the Extrapolation Factory's work in the field of design futures. *Extrapolation Factory Operator's Manual* was published in August 2016.

08.2013 - 08.2014
NEW YORK, NY

SANDOW
Freelance Designer

Created graphic assets and marketing materials for SANDOW digital properties. Managed Q/A process for *Interior Design* website relaunch.

06.2011 - 08.2013
NEW YORK, NY

SURFACE MAGAZINE
Digital Marketing Manager; Freelance Writer

Oversaw social media strategy and website redesign. Conceptualized and presented integrated marketing programs in response to advertiser RFPs. Pitched, wrote, and fact-checked articles for the Ideas in Design and Materials sections.

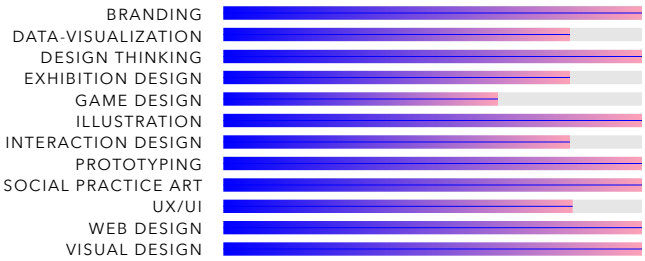
06.2012 - 03.2013
NEW YORK, NY

INTERIOR DESIGN MAGAZINE
Assistant Web Editor

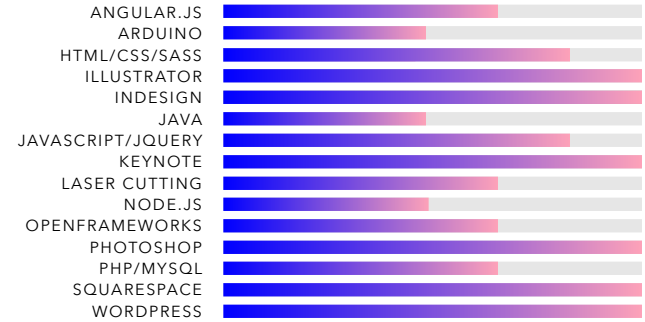
Managed social media channels (growing Facebook audience by 50% and Twitter audience by 80% over an 8-month period).

SKILLS

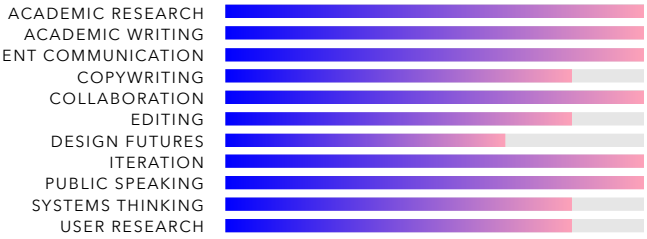
CREATIVE



TECHNICAL



CONCEPTUAL + COMMUNICATIVE



EDUCATION

2014 - 2016
NEW YORK, NY

PARSONS SCHOOL OF DESIGN
Masters of Fine Arts, Design + Technology

Merit scholarship recipient

2009 - 2012
CHARLOTTESVILLE, VA

UNIVERSITY OF VIRGINIA
Bachelor of Arts with distinction, American Studies

Completed bachelor's degree in three years with a cumulative GPA of 3.8